



Transparency throughout the supply chain

Textiles range containing traceable cotton

Fairtrade

Fairtrade stands for better working and living conditions for smallholders and workers located in production countries of the Global South. This includes setting a minimum product price which covers the costs of sustainable production. In Belgium, Denmark, Germany, the Netherlands, Austria, Portugal, and Spain, we offer special buy textile products made from cotton which is certified according to international Fairtrade standards.

The Fairtrade label for cotton indicates that a product contains raw cotton which has been cultivated and traded fairly. Textiles which carry this label contain 100% Fairtrade-certified cotton. Fairly traded cotton is treated separately to conventional cotton at every stage of production and processing. This enables the processed raw cotton within the final product to be traced back directly to its origin.

The Fairtrade code, which is printed on some of our German textile products, makes it possible to identify the country and the cooperative from which the cotton originates – for example, our ['Socks with Fairtrade-Cotton'](#).

Global Organic Textile Standard (GOTS)

In Belgium, Denmark, Germany, France, Luxembourg, the Netherlands, Austria, Poland, Portugal, and Spain, we offer special buy textile products which are certified according to the [Global Organic Textile Standard \(GOTS\)](#). All of our textiles which carry the GOTS label contain at least 70% organically produced natural fibres. The GOTS quality assurance system requires that the entire processing and production chain of a product – from post-harvest treatment to sewing, packaging, and labelling – is certified according to GOTS and therefore transparent and traceable.