



Use of sustainable materials

Use of certified cotton

Certified cotton is cultivated according to certain requirements which, for example, regulate the use of fertilisers and pesticides. In Belgium, Denmark, Germany, France, Luxembourg, the Netherlands, Austria, Poland, Portugal, and Spain, we offer special buy textile products containing cotton which is certified according to, for example, the [Fairtrade](#) standard, [GOTS](#), or the Organic Content Standard (OCS). In addition to this, cotton which is certified according to GOTS or OCS also originates from controlled organic cultivation.

Use of recycled fibres

The Global Recycled Standard (GRS) stands for the controlled processing of recycled materials throughout the supply chain, therefore resulting in a significant reduction in waste volumes. In Germany, we offer special buy textile products which contain recycled fibres. Consequently, those of our certified products which carry the GRS label contain at least 50% recycled polyester, and while others even contain 100%.

Use of brand name fibres, e.g. Lenzing Modal®

In Germany, Austria, Poland, Portugal, and Spain, we offer special buy textile products which contain, for example, [Lenzing Modal®](#) fibres. Lenzing Modal® is a fibre which is produced using 100% native beech wood. The fibre feels particularly soft on the skin and is mainly used for our underwear garments. Furthermore, Lenzing Modal® is produced using an exceptionally ecological method of technology. Pulp, the raw material, is produced at the same site as the modal fibre itself. Thus, the usage of both energy and resources can be reduced during production.

Use of PFC-free alternatives

To ensure that our clothing items remain dry, many producers have been using so-called PFCs up to now. These chemicals are criticised by consumer organisations. In Germany and Austria, we have been offering products with water-repellent properties which are free of PFCs since 2015. From 2017 onwards, we will use PFC-free alternatives internationally to make our textile products water-repellent. These agents are fluorine-free and support ecologically sustainable clothing technology.

Prospectively, we will increasingly use LWG (Leather Working Group)-certified leather

We are currently assessing how the requirements of the LWG can be further integrated within our own buying processes. We already offer various products containing LWG-certified leather in Germany. The LWG issues certification to tanneries in three levels of quality (gold, silver, and bronze), each of which corresponds to the criteria for environmentally friendly leather production.